



MCR reflections

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A NOTE FROM CLIENT SERVICES

By Lexi Swinimer

I was an early adopter of the Apple Watch and immediately loved the usefulness of reminders I could quietly receive throughout the day. My original watch was slowly fading and had lost some functionality. So, I upgraded to a new watch, and was surprised at how much I had missed having reminders throughout the day and a little nudge while driving that a turn is approaching.. Just like my Apple Watch, **MCR is a tool that helps keep you and your chapter on track.**

We have just released a new feature that is one of my personal favorites: Projects. Projects is a project management tool within the MCR platform that allows any Member to invite collaborators to a shared space for a project. Within the project space you have dedicated tools you are familiar with from MCR linked to the project such as a chat space and file storage. Additionally, you can create tasks with due dates and assign them to any collaborator. The project dashboard will keep track of what tasks are approaching and what tasks have already been completed. Plus, projects can be archived and serve as a record for future years of when/how tasks and timelines happened.

The tools built in to MCR provide functionality across organization types, sizes, and locality. As we look towards the fall, we are creating new features and updating features to allow chapters to continue to build community whether in your chapter facility or across the globe in virtual chapter meetings.

New Clothing Category

We have added a new standard clothing size category on all Members profile for "Fitted T-Shirt" The size from the T-Shirt category was copied over to the Fitted T-Shirt box, you can update these sizes by logging into MCR from a desktop browser and clicking on your profile in the upper right corner.



An interactive workshop for managing chapter operations utilizing MCR by chapter size.



Freedom is one of the deepest and noblest aspirations of the human spirit.

RONALD REAGAN

2020 BRAND AMBASSADORS



MYCHAPTERROOM

Looking to develop marketing and sales skills and be financially compensated while spreading the word about MCR?

We have an exciting opportunity for you! Our goal is to expand MCR's presence amongst chapters nationwide, driving us to develop a new brand ambassador program to promote MCR. This program is for college students in chapters currently using MCR looking to gain invaluable marketing experience and build an MCR community on their campus.

Brand ambassadors will be the face of MyChapterRoom on college campuses and help drive growth through promoting MCR to the Greek community.

Brand ambassadors will be paid for every new chapter they successfully recruit to sign up for MCR's 60-day free trial. If you are interested, please [click here](#) to fill out our survey and we will send you more information!

AUDITING MEMBER GROUPS

Making sure your Members are in the appropriate groups prepares you for the next semester so your chapter can hit the ground running when you return to campus. Plus, making sure you have moved all of your graduated Members to alumnae status will insure that your MCR invoice is accurate and only represents your current Active Lifetime Members, Active New Members, and Participation Exempt Members.

Groups are listed in "Connect" and you can view the Members of each group by double clicking on the group name.

Auto-Generated groups (such as New Members and Seniors) are groups that are generated based on information on a Member's profile page. To change a Member's status, you will need to go into "Manage Members" in My Access, which can only be done by those with administrator access.

Admin Groups can be audited by going to: Connect > Groups.

- Double click on the group in question and then click the pencil icon on the top right corner.
- Make changes to the "Edit Group" box and click update.



Clear as a Bell!



This bell icon on your dashboard on the web (coming soon to the mobile app) allows **MCR Client Services to send important updates to Members** without overloading your inbox! When you see this symbol with the orange dot, that means we have something to share with you- like highly requested new features!



CHECKLIST

NEW FEATURE: PROJECTS

Any Member can create a project and invite collaborators. This feature is a built in project management tool that allows individuals and groups within MCR to collaborate! The Projects feature can be found in the Collaborate section of MCR.

From the Dashboard you can go into a detail view for Tasks, Files, or Notes by clicking the title at the top of the page. Tasks can be assigned to any collaborator on the project and you can add notes and/or files to a task by double clicking the task. Files are specific to the project and can be organized with folders; files are shared with all of the project collaborators. Collaborators can chat back and forth within the project, similar to the Buzz, but like files this chat stays specific to the project.

The screenshots illustrate the MCR software's Project feature. The first screenshot shows a dashboard with a list of tasks and files for a project. The second screenshot shows a detailed view of a task, with a callout highlighting the 'Add Team' button. The third screenshot shows a file management screen within a project, with a callout highlighting the 'File & Photo' button.



Connect | Collaborate | Communicate

On Monday, July 6 you will be receiving our **2020 MCR Customer Evaluation Survey** in your MCR Mail.

Please take a few minutes to take our survey and help us understand how you are using MCR and what features would most help you and your chapter! Your feedback helps us to make MCR better for your chapter!

MCR Profile Updates

MCR Client Services has completed two automatic updates to all collegiate profiles.

1. All class schedules have been cleared
2. The year in school has been advanced one year for all Members except those with a "senior" designation

On August 15, 2020 all Members will be forced to update their profile with their new class schedule and any additional updates upon logging into MCR on a desktop browser.

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