



# MCRReflections

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## A NOTE FROM CLIENT SERVICES

By Lexi Swinimer

As we turn the corner from September to October, I can't help but realize that it actually feels like October. Since our world came to a halt last March, not a single season has felt right. But it seems as though October, with our desire to draw in closer with toasty fires, crisp fall morning air, and hot cocoa offers a sense of normalcy. Perhaps the change to cooler weather has us seeking out home more which relieves our mental fatigue.

And while many things are still so very different, our search for brotherhood and sisterhood and meaningful opportunities still exists.

That's why this month we are focusing on the many ways you can utilize virtual and small group platforms to increase your Member experience. We've highlighted a few ideas to use within your chapters on page two of this newsletter. We know it can be hard to feel motivated for 'just another Zoom' but if you create meaningful and engaging experiences, you will find that the delivery isn't what your Members focus on! Our newest feature, **Virtual Event Check In** is the perfect tool to compliment the various events you are planning for your chapter. Check out our tutorial on page three!

We're also excited to share with you two partners who are helping to create memories and cultivate Members who become better citizens for the future. Check out their products and see if they might be a good fit for your chapter!

P.S. - Check out this [Fall Bucket List](#) to get you feeling the season!

#MCRGIVEAWAY

and the  
giveaway  
winner  
is...

@ast\_behrend!

CONGRATULATIONS!



**CONGRATULATIONS** to the Gamma Theta chapter of Alpha Sigma Tau for winning our September giveaway! Follow us @mcrcsisters on Instagram for an exciting new giveaway this month! This swag will give you swag!



NEW VIRTUAL EVENT CHECK IN AVAILABLE NOW!

*And all at once, summer collapsed into fall.*

OSCAR WILDE



## *Using MCR App to Send Texts & Search Individual Members*

One of the features that Members (and leaders!) are often most excited about is the ability to send a text message directly to a Member from within the MCR app!

Follow these simple steps:

- Go to hamburger menu from dashboard on the mobile app
- Tap Roster & Groups
- Click Search Roster in the green bar at the bottom
- Search for the name of the Member you need to text, and tap their name
- Tap the text icon on the Member's contact card
- A new text message will open in your phone's texting app with your Member's phone number attached.

Text as you normally would! It's a good idea to make sure the person you are texting knows who is texting them. You can also search by phone number on the roster on mobile app! (So if you get a text from an unknown number, you can look up the number!)

[Click Here for Full Tutorial](#)

## SO, WE'RE STILL VIRTUAL?

[The MCR Blog is a great resource for Ideas!](#)

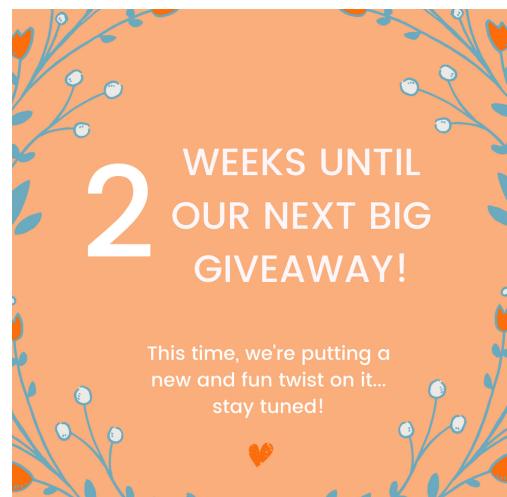
1. Host virtual icebreakers among sisters and new members. Many icebreakers can be converted to a virtual format! Checkout [icebreaker.video](#) which has great icebreaker activities built into the platform and has FREE options!

2. Remember MTV cribs? Create a video showcasing everything your chapter facility has to offer! This is a fun activity for your in-house Members to do together and is also a great way to showcase your facility for New Members who may be interested in living in! Here's a [fun example!](#)

3. Host a fun game night, something as simple as a Kahoot can be really interactive even on Zoom! There are also some great free resources such as this virtual [Harry Potter or Hunger Games Escape Room](#) you can do with Members and compete to see which team finishes first!

4. Learn a new skill! There are many classes available online that you can take from the comfort of your home! [Bake some bread](#), [relax with Yoga](#), or burn some energy with a [HIIT class](#).

5. Don't forget about Philanthropy and Service! There are lots of opportunities to serve your community from the comfort of your home. Things like getting your chapter (and challenging others) to sign up for [Be The Match](#) or help to raise funds for local schools through the virtual [Box Tops program!](#) Make it even more fun and challenge other chapters to join you!



# Virtual Event Check In

Our new Virtual Event Check In allows leaders to share a QR Code on their screen and Members to use the MCR mobile app to scan the QR code to check in and check out!

- Edit your event and choose Virtual from the new dropdown for Check-in Type.
- In Person and Self Check-In events continue to work in the same way they have traditionally.
- You can put your virtual link in the Details to create a clickable link for Members to utilize on both the website and the mobile app.

**Edit Event**

Group: Bonus

Title: Cooking with Colleen

☐ Public ?

Details:  
us02web.zoom.us/j/81428182182?pwd=QjveC8xR0RkeXAwSFZaZHE4K2Eyd09

Start Date: 09/22/20 End Date (optional): 09/22/20 ☐ Recurring?

Start Time: 12:00 PM End Time (optional):

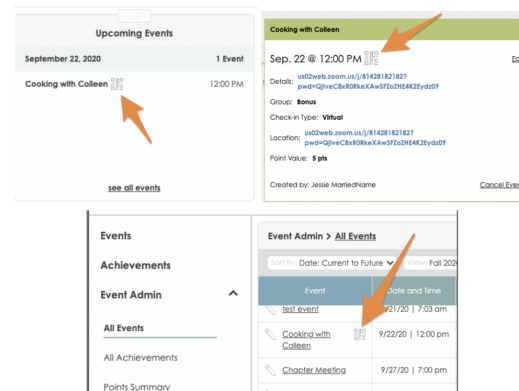
Points: 5 Attire (optional):

Excuses? ☐ Check-in Type: **Virtual**

Location (optional):  
Zoom

Reminders (optional):  
☐ hours  
☐ days

- As with all events, The QR code is not accessible until 30 minutes prior to the event start time.
- To initiate the virtual check-in, leaders will log into MCR on a computer and find any of the 3 small QR codes (on the dashboard, in the calendar or in the event admin screen)



- When the leader clicks on the small QR code, a unique code for the event will pop up.
- This needs to be shared via screen sharing to all Members.



- Members will use their MCR app to scan the QR code on the screen to check-in.
- The same QR code can be shared at the end of the meeting for check-out.



The Her Sorority Journey Course is designed to educate and empower your members in the unique seasons of their sorority journey! Check out this video for an overview of each path offered!



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